

NCC Cable System Order

11745150

Order #	62348844	Flight Dates	10/10/16 - 10/23/16	Update Date	10/19/16
Syscode	8080	Agency	Medium Buying LLC	Version	3 Vs. 2
System Name	Spectrum/Outer Milwaukee Zone, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Milwaukee-Racine	Client Code		Total # of Weeks	2
AE	Andrew Yolles	Product Code		Total	\$1,977.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$296.55
Office	Washington	Product Name		Net Total	\$1,680.45
Phone	(301) 951-2620	Credit Status		Total Spots	21
Status	Not accepted			Affiliate Split	100.0
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : R3: 10.19 MG. Dropped 1 spots. -\$75 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/10/16	10/16/16	12:30	24:00				X	X	X	X	-	-	10	\$75.20	\$752.00	30	CFB 10 spots
2	BTN	Northwestern @ Michigan State	10/10/16	10/16/16	14:30	17:30						X		-	-	0	\$75.00	\$0.00	30	R3-1x
3	ESP2	Iowa @ Purdue	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
4	ESP2	Nebraska @ Indiana [or] NC @ Miami	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
5	ESP2	Tulsa @ Houston	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
6	ESP2	Colorado State @ Houston	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
7	ESPN	Kansas State @ Oklahoma	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
8	ESPN	Wake Forest @ Florida State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
9	ESPN	Ole Miss @ Arkansas	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
10	ESPN	UCLA @ Washington State	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
11	FS1	West Virginia @ Texas Tech	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
12	FS1	Kansas @ Baylor	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15

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13	ESPN	New York Jets @ Arizona Cardinals	10/17/16	10/23/16	19:30	22:30	X							-	-	1	\$475.00	\$475.00	30	MNF 10/17
Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Total																				
SPOTS	21	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	21
AMT	\$1,977.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,977.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/21/16

62348844 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |